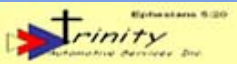




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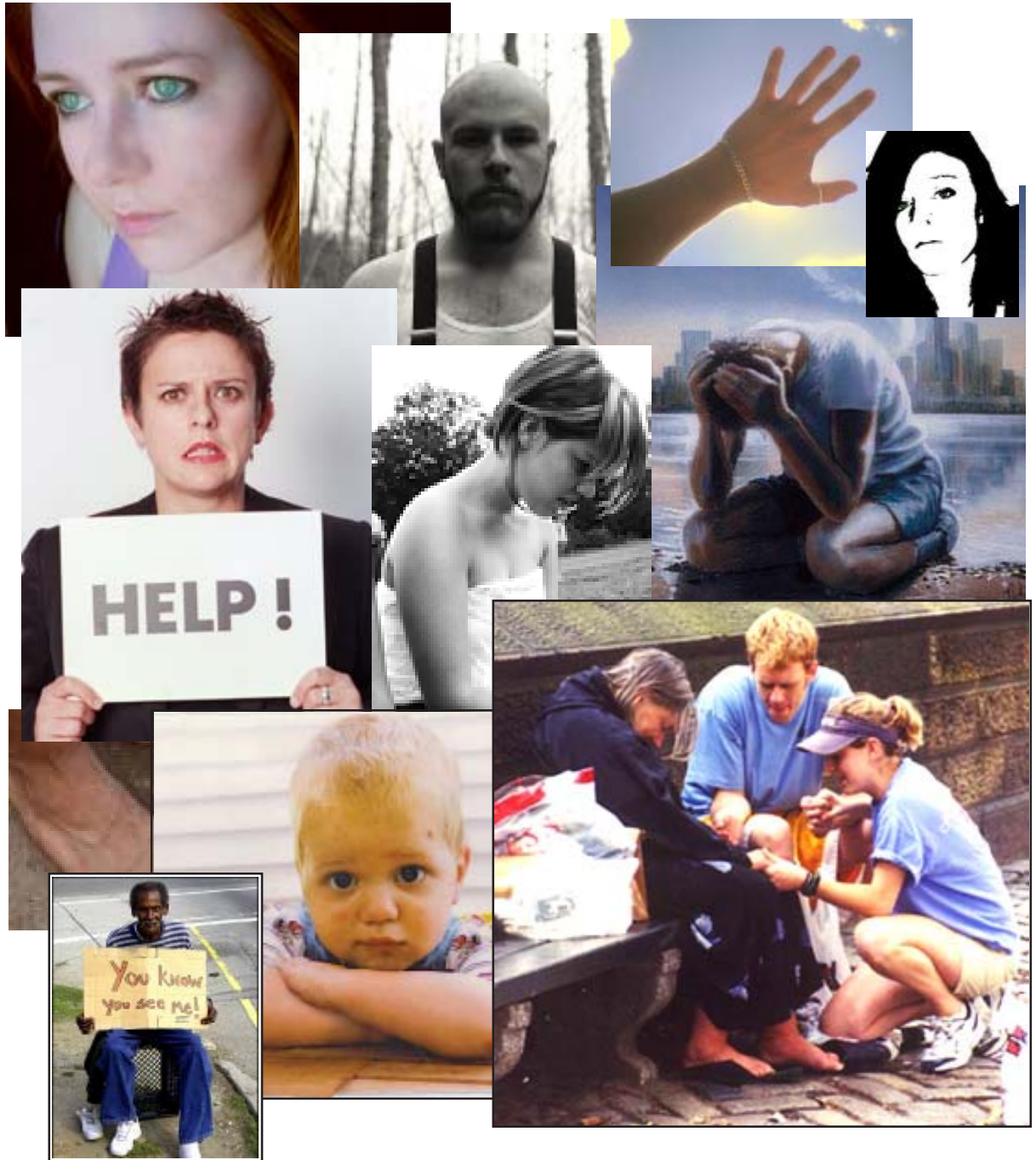


[1010wellness.com](http://1010wellness.com)



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Jesus said: "What do you think? If a man owns a hundred sheep, and one of them wanders away, will he not leave the ninety-nine on the hills and go to look for the one that wandered off? And if he finds it, I tell you the truth, he is happier about that one sheep than about the ninety-nine that did not wander off. In the same way your Father in heaven is not willing that any of these little ones should be lost." Mat 18:12-14 (NIV)



# Christ aCross America Ministries, Inc.

Creating Awareness for Christ's Work in the Warzone

Fundraising Packet (rev. 5-15)



### **Christ aCross America**

Too few ever really see the impact that Jesus Christ makes through the work of His faithful servants to transform the lives of the lost and the suffering in the war zone.



*I am homeless, depressed, dependent on drugs and alcohol, fatherless, stricken with cancer, Alzheimer's or some other disease. I am mentally ill, or physically disabled or just economically excommunicated. I may even be your neighbor or working in the office next to you.*

*Whatever the situation, the truth is, there are faithful followers of Jesus Christ willing to go into the war zone and pull me out; willing to minister to me, to provide tangible assistance, and in the process lead me to a personal relationship with Jesus.*

*The faithful followers I am talking about here are the ones who dig trenches, build houses, feed the hungry, hold my hand. Whatever they do, they donate time, money and their souls as if Jesus himself were walking among us. And He is, only through them; through you.*

*The problem is, too few really notice the impact that these followers; mostly upstart, under-resourced and under-recognized ministries are having in transforming the lives of the lost and suffering.*

*That's our challenge.*

***Christ aCross America is a ministry organization living its mission to create awareness and support for the ministries who are doing the work in the war zone for Jesus Christ, and in the process, leading more people to personal relationships with Him.***



## Organizational Statement

### Mission / Purpose

Christ aCross America will create awareness and support for the under-resourced, under-recognized ministries doing the work in the war zone for Jesus Christ, and in the process, leading people to personal relationships with Him.

### Our Vision

Ministries everywhere will be better resourced to care for the lost and the suffering and to lead them into personal relationships with Jesus Christ; and that communities will be actively more aware of His life transforming work done through His faithful servants.

**Our Core Value** is to be a witness for Jesus Christ as we use bicycle tours and community outreach events to promote and support followers and share their stories.

### Our Corporation

Created as a Florida not-for-profit corporation in the fall of 2006, Christ aCross America Ministries, Inc. is based in Tampa at 10640 N. 56th Street, Temple Terrace FL 33617

### Our Board of Directors

J. Boe Ellis, James D. Lucier, Jeffrey S. Ruby, Christopher J. Hughes, Frank Cagnina and Iran E. Rodriguez



The Ellis crew in Key West, the day before our first road-trial (Key West to Tampa, 479 miles in six days) this past Aug 7-12.



Chris Hughes (L) and Boe Ellis at a strategic planning meeting this January. Those little slips of paper represent more than 50 individual to-dos in their appropriate categories.



**Awareness and support?**

Yes, our organization uses events, public relations, publishing and marketing to live out our mission statement.

**What events?**

Our cross-country bicycle mission tour this June and July will rev up a P.R. engine, and a series of Saturday, grass-roots, compassion ministry fairs will bring people together for Christ as a result.

**Compassion Ministry Fairs?**

Yea, just like an art festival. Only instead of artists, we'll have 20+ local war zone ministries sharing their passion and the way Jesus Christ is using them to reach the lost and the suffering.

It's awesome outreach as it gives ministries a chance to answer the question: **Why?**

It's awesome for the community as the Body of Christ comes together across denominations and organizations to win souls and support.

The events are free. There's music and bouncy things for the kids, and a lot of food and fun for all. It is an event for the whole community and the whole family.

**Won't that raise awareness & support, and lead people to Jesus?**

Yes.

**So *where* is the bike tour and *when* are the ministry fairs?**

Before the tour

May 26 - Tampa "Celebrate Compassion Tampa Bay"

While on the the tour

- June 2 – Port Angeles WA
- June 9 – Kellogg ID
- June 16 – West Yellowstone MT
- June 23 – Steamboat Springs CO
- June 30 – Ness City KS
- July 7 – Springfield MO
- July 14 – Nashville TN
- July 21 – Dublin GA (Macon Area)





### **So how does my company actually make a difference?**

- 1) Your prayers and friendship have already impacted our organization in tremendous ways. Your support in this way is invaluable.
- 2) Your staff and employees might volunteer.
- 3) You might use our ministry as a resource for speaking and encouraging your staff and employees.
- 4) Your financial assistance will give life to and continue to fund our ministry for Christ.

### **Financial Assistance? What are we funding?**

Our organization has three ongoing areas of need:

#### 1) Events and outreach

We have a need to cover our hard costs of doing tours and events, and further, have a need to equip ourselves with printed materials and other creative, evangelistic tools that we will be constantly handing out and distributing.

#### 2) Marketing & publishing efforts in support of ministry partners

We want to design and produce for under-resourced ministries marketing tools to include brochures, Web sites, and videos. And we want to do it for them for free.

#### 3) Member association support and organizational admin

Our staff and Tampa offices will administer and support our association model (The Christ aCross America Association), our members and the team required to produce and coordinate all mission statement-driven activities.

### **What will my company receive for its Corporate Sponsorship?**

Your investment in a corporate sponsorship is a business expense that must be met with a proportionate advertising package. Some of the opportunities, depending on your level of involvement, might include:

Title sponsor of tours • Title sponsor of events • visibility in Web sites, TV and radio spots, news articles, press releases, vehicles, road jerseys, t-shirts, giveaways, signs, print ads, DVDs, magazines, e-news blasts, other DVD publications, documentary films, books and audio / video features • visits to your locations for speaking engagements and employee equipping • VIP access at all events • company collateral materials distributed at events • public announcement opportunity at events • free Web site / domain hosting package for the Christian business or ministry of your choice (for life) • Free five-minute DVD production for the Christian business or ministry of your choice • 100 complimentary one-year memberships to the Christ aCross America Association... to name a few.



**Can we give through our foundation too?**

Yes. While corporate sponsorships are our primary vehicle, we welcome and encourage you, your employees, your church, foundation or other not-for-profit to help our mission.

Donations are tax-exempt through "The Christ aCross America Fund" with Christian Legacy Foundation.

**Did you say you were having a local Ministry Fair on May 26?**

Yes, it's "Celebrate Compassion - TampaBay", The Memorial Weekend Ministry Fair 2007, Sat. May 26, 2007 - 11 a.m. to 2 p.m. - First Baptist Temple Terrace.



We are co-promoting the event with Spirit FM 90.5 and have a major sponsors already in Dallas 1 Construction, Christian Legacy Foundation, Lupton's Catering, Sunrise Landscaping and others.

Some of the ministries already on board are Somebody Cares Tampa Bay, Abe Brown Ministries, Buddy Break, New Beginnings, 10:10 Wellness, Life Change Concepts and more.

**There is so much more**

This informational packet just touches the surface on all the planning and preparation Christ has led us through to this point.

I hope you will move to support our organization financially, but again, your friendship and the way we form the Body of Christ together is support very much appreciated.

Sincerely,

J. Boe and Connie Ellis  
Gal 2:20





**Yes, our company wants to create awareness and support for ministries doing the work in communities for Jesus Christ!**

Please review our sponsorship levels and select the level you see your firm participating in. Based on your choice, we will deliver to you an itemized sponsorship package and statement (checks payable to Christ aCross America Ministries, Inc.):

Major Sponsor	\$10,000	Tour Sponsor	\$7,500
Outreach Sponsor	\$ 5,000	Ministry Sponsor	\$2,500
Ministry Supporter	\$ 1,000	Ministry Friend	\$ 500
Ministry Partner	\$ 100		

**Yes, my family, church, foundation or ministry wants to create awareness and support for ministries doing the work in communities for Jesus Christ!**

Please accept a donation from me, my family, my church or other not-for-profit organization (checks made to "The Christ aCross America Fund" at the Christian Legacy Foundation, a 501 C3 tax-exempt organization):

Tour Programs	\$_____	Outreach Events	\$_____
T-Shirts	\$_____	Travel	\$_____
Evangelism	\$_____	Meals & Lodging	\$_____
Organization Admin	\$_____		\$_____

**If you choose to mail a check:**

Christ aCross America Ministries, Inc.  
10640 N 56th St, Temple Terrace FL 33617

**You may choose alternatively to call our office and we will coordinate with you and your team:**

(813) 899-2700- Ext 304



Christ aCross America Misson Tour and Organizational Budget Line Items  
(in order of priority)

**2007 Mission Tour / Travel<sup>1</sup>**

1	Gasoline	\$2,500	7200 / 10 * \$3.5
2	Lodging	\$2,350	53 * \$50
3	Meals	\$2,655	59 * \$15
4	Misc / Travel	\$2,495	repairs - incidentals
	<b>Subtotal Travel</b>	<b>\$10,000</b>	

**2007 Mission Tour / Deliverables<sup>2</sup>**

5	Giveaway Trinkets (crosses)	\$2,500	10000 * \$0.25
6	Printed "Tour Programs"	\$5,000	10000 * \$0.50
7	T-Shirts	\$2,500	1000 * \$2.50
	<b>Subtotal Deliverables</b>	<b>\$10,000</b>	

<b>2007 Travel / Deliverables Need</b>	<b>\$20,000</b>
<b>Funds Raised to Date</b>	<b>\$10,550</b>
<b>Shortage for Tour</b>	<b>\$ 9,450</b>

**2007 Tampa Ministry Fair<sup>3</sup>**

8	Tent, Booth, Tables Rental	\$1000
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**Mission Tour and Organization / Promotional<sup>4</sup>**

9	Organizational Brochure	\$2,500	10000 * \$0.25
10	Web / Member database	\$2,500	consulting fee
11	Web / Online Credit Cards	\$2,500	consulting fee
12	Web / Ministry KnowledgBase	\$2,500	consulting fee
13	Video Production	\$2,500	consulting fee
	<b>Subtotal</b>	<b>\$12,500</b>	

**Support for Ministries<sup>5</sup> (free to partners, offset by association revenue)**

14	Web Development	\$8,000	8 sites @ 1000
15	Brochure Development	\$8,000	8 projects @ 1000
16	Brochure Printing	\$5,000	20000 * \$0.25
17	Video Development	\$8,000	8 projects @ 1000
18	Video Duplication and Pckg	\$8,000	8000 * \$1.00
	<b>Subtotal</b>	<b>\$37,000</b>	

**Organization / Post-Tour<sup>6</sup> (offset by association and subscriber revenues)**

19	Member online community	\$5,000	consulting fees
20	Mnthly Magazine Dvlpment	\$5,000	consulting fees
21	Monthly Magazine Printing	\$5,000	1000 * \$2.50
22	Professional Services	\$2,000	CPA / Legal
	<b>Subtotal</b>	<b>\$17,000</b>	

**Organization / Admin<sup>7</sup> (offset by association and subscriber revenues)**

23	Salaries	\$14,000	1/2 time secretary
24	Rent	\$4,200	incl. phns / cmpters
	<b>Subtotal</b>	<b>\$16,200</b>	<b>annually</b>



## Footnotes

**1) Tour / Travel** - This budget is for gasoline, lodging (RV parks and motels), grocery and supplies necessary to conduct the tour, the ministry fairs and all the daily rides.

**2) 2007 Mission Tour / Deliverables** - These are the items we will be producing especially for distribution to participants, ministries and supporters along the way. Your corporate logo will be prominent here.

**3) Tampa Ministry Fair** - The fair to be held May 26 in Temple Terrace requires a small budget to secure a tent, booths, tables and chairs and a bouncy thing for the kids. Your corporate logo will be prominent here.

**4) Mission Tour and Organization** - These are the promotional materials and fundamental systems needed to equip our organization; to put us in a place where we can be effective to reach people and support ministries.

**5) Support for Ministries** - This budget is for producing promotional materials and support that will be given back to our special ministry partners in each of the eight "Saturday" cities along the route.

**6) Organization / Post-Tour** - Once the 2007 tour is completed, our organization will return to Tampa to serve our new members and to grow our Association member base primarily through publishing efforts.

**7) Organization / Admin** - This budget is an annualized projection for a part-time staff person and a small office space in Temple Terrace.